

**ESIC Dental College & Hospital, Kalaburagi**  
(Ministry of Labour and Employment, Government of India)  
**Report on “Swachhta Abhiyan 4.0”**  
**23<sup>rd</sup> -30<sup>th</sup> October 2024**

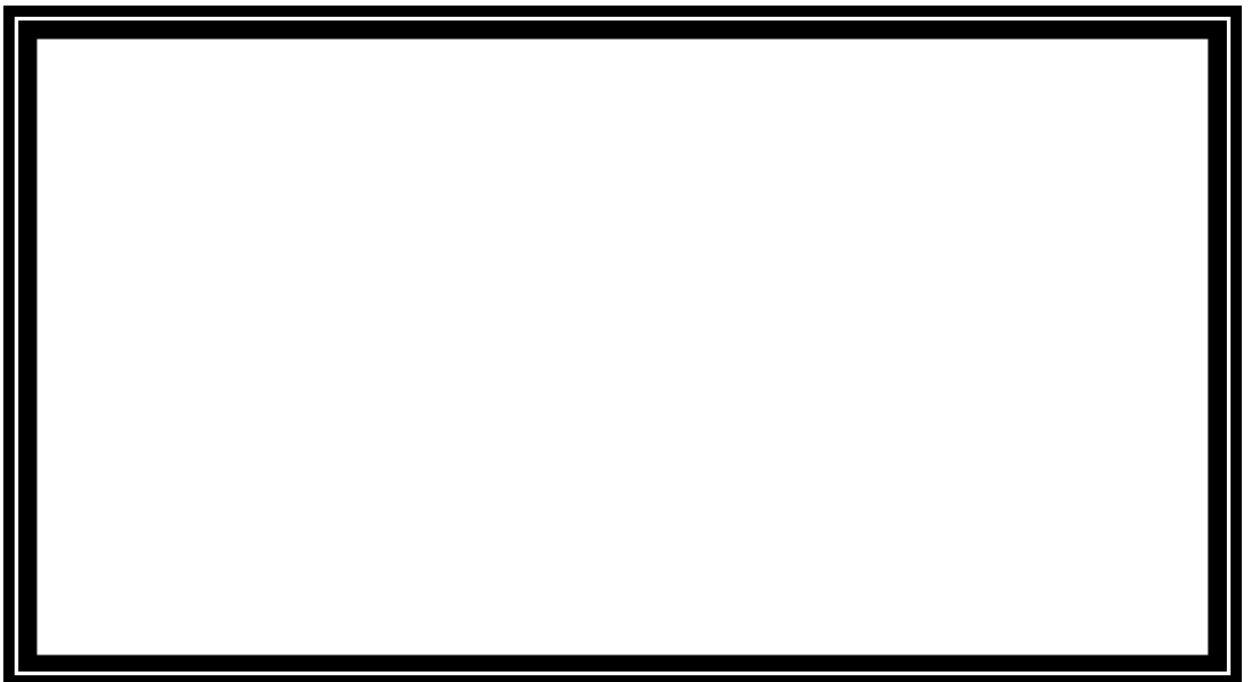
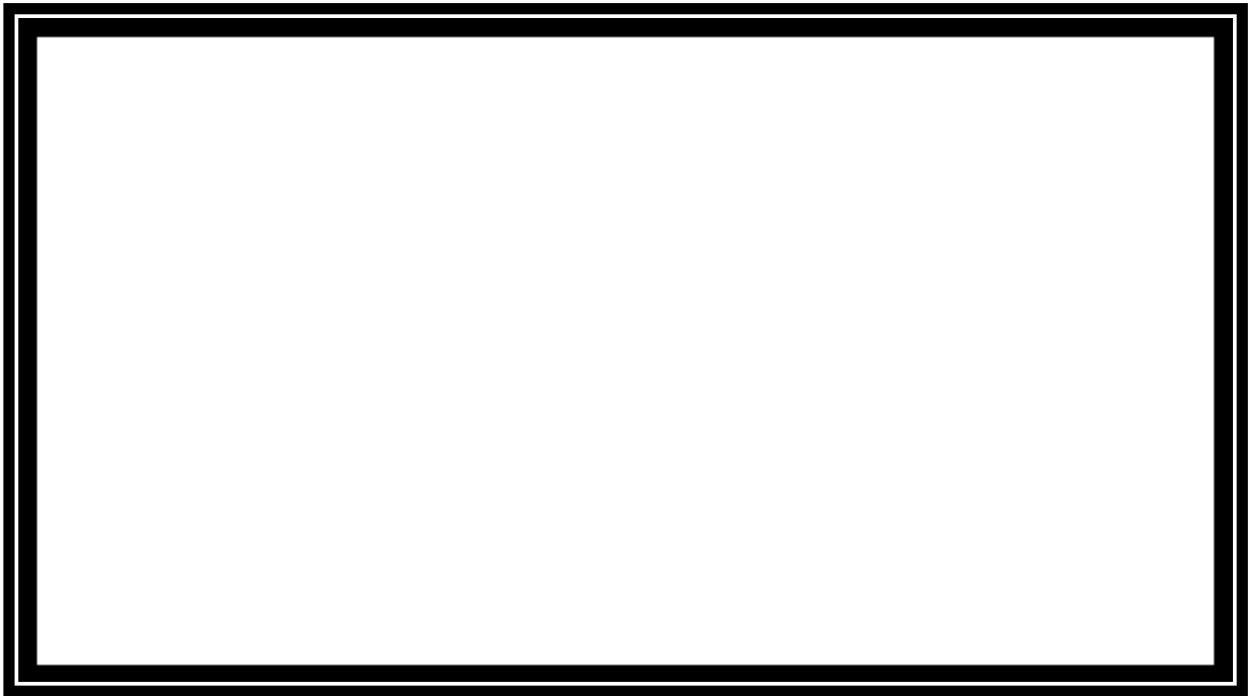
In a firm commitment to realize the vision of Swachh Bharat and as per the direction of the Joint Secretary, Dental Council of India, a special **Swachhta Abhiyan 4.0 campaign** was organized by **ESIC Dental College and Hospital, Kalaburagi**. As a part of it, a series of activities were conducted from **23<sup>rd</sup> to 30<sup>th</sup> October 2024**. These initiatives aimed to promote cleanliness at ESIC Dental College and Hospital. The following were the activities conducted:

<b>S. No</b>	<b>Date</b>	<b>Activity conducted</b>
1	23-10-2024	Swachhta Run
2	24-10-2024	Cleanliness activity 1
3	25-10-2024	Cleanliness activity 2
4	26-10-2024	Cleanliness activity 3 (Records Management)
5	28-10-2024	Plantation drive 1
6	29-10-2024	Plantation drive 2
7	30-10-2024	Beautification of the college

**Day-wise report of the activities along with the photographs is attached in next pages:**

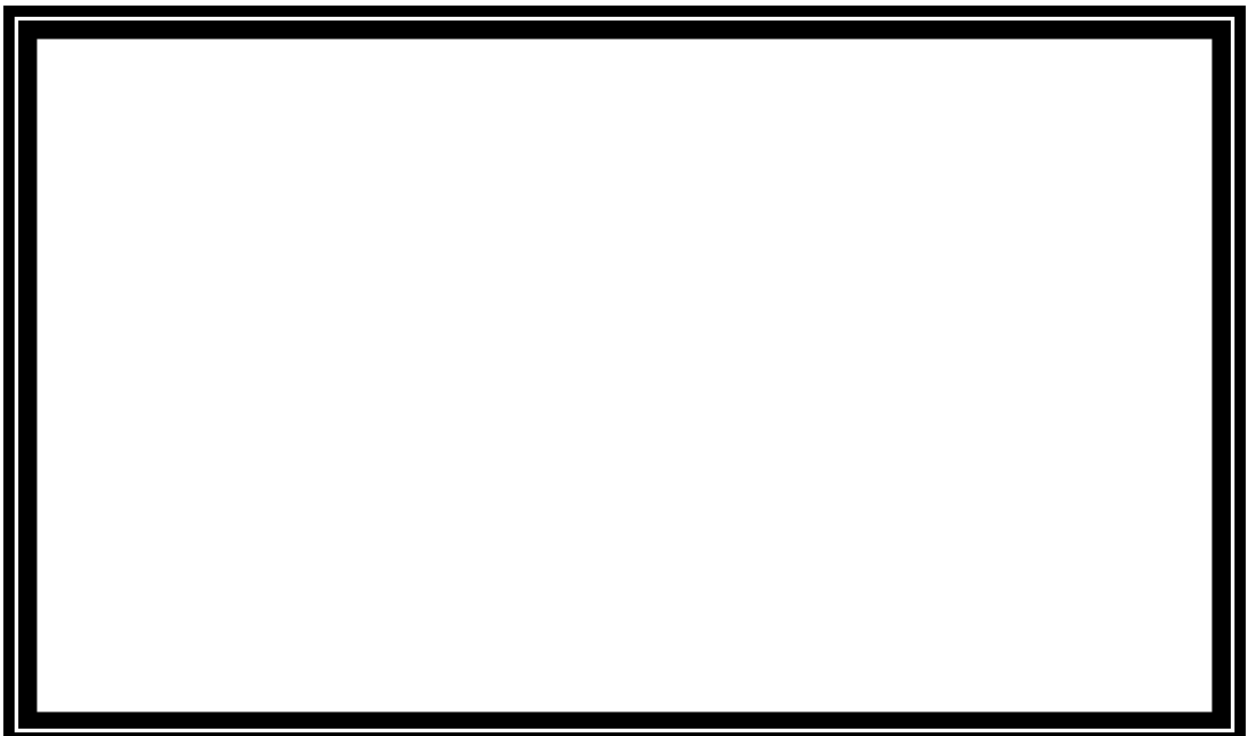
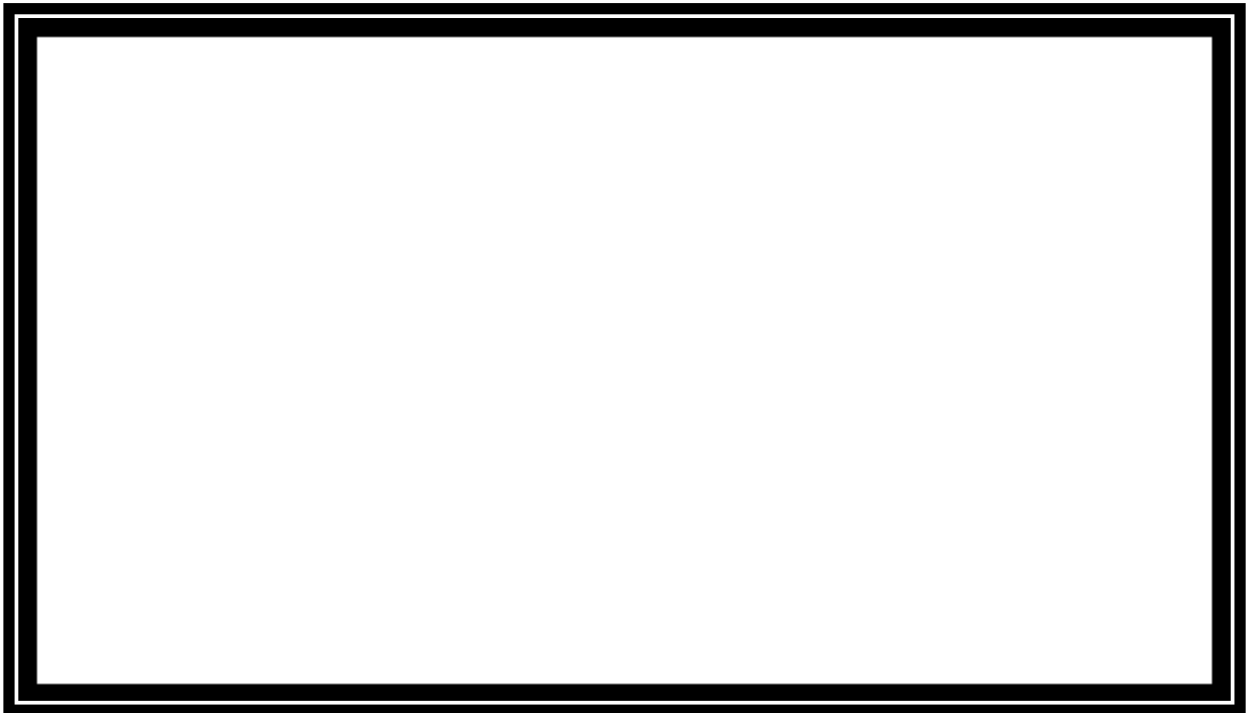
## Day 1: October 23, 2024 - Swachhta Run

The Swachhta Abhiyan 4.0 commenced with a *Swachhta Run* to create awareness about the importance of cleanliness and hygiene. Faculty, staff, and students participated enthusiastically to promote cleanliness. The run began at 7:00 AM from the college campus, covering a distance of 3 kilometres, and concluded back at the starting point. The event attracted the local community, who joined the participants in spreading the message of a clean and green environment.



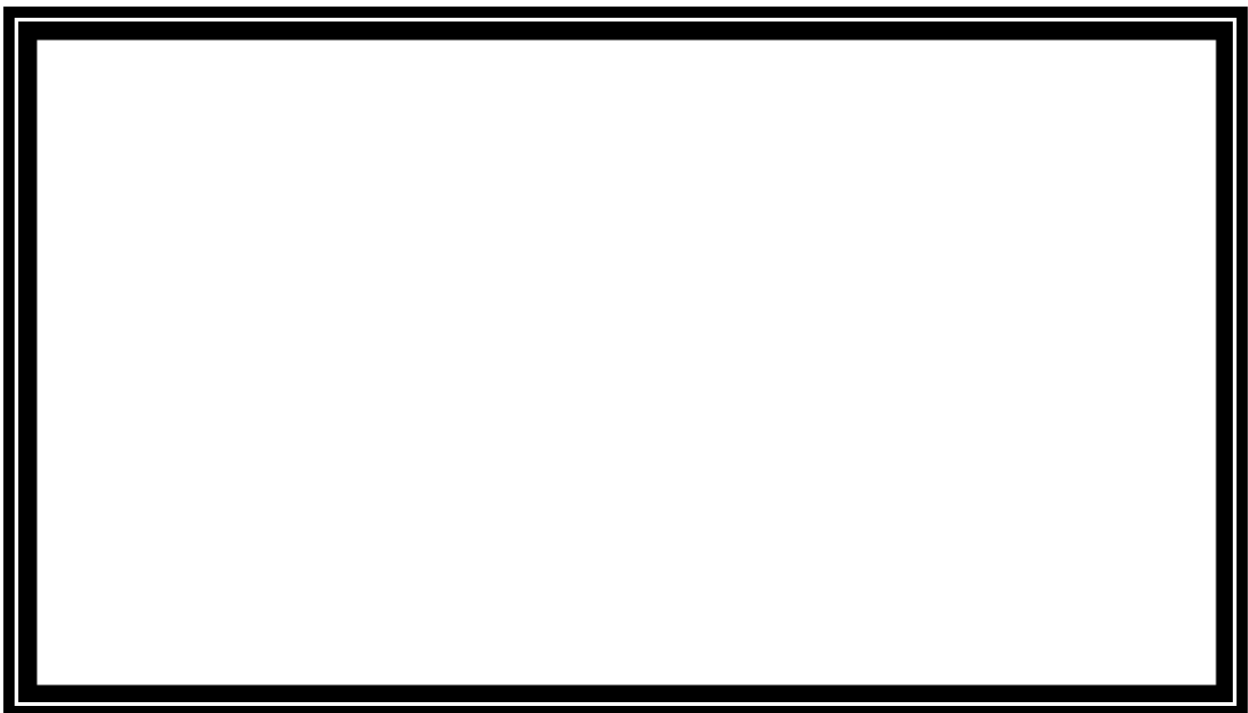
## Day 2: October 24, 2024 - Cleanliness Activity 1

On the second day of the Swachhta Abhiyan 4.0, the focus was on the *cleanliness of the college surroundings*. Faculty, staff and students were equipped with brooms, gloves, and trash bags. Litter and debris, including plastic waste, dry leaves, and discarded items, were gathered and sorted into recyclable and non-recyclable categories. Waste collected during the clean-up was properly segregated and disposed of according to waste management guidelines.



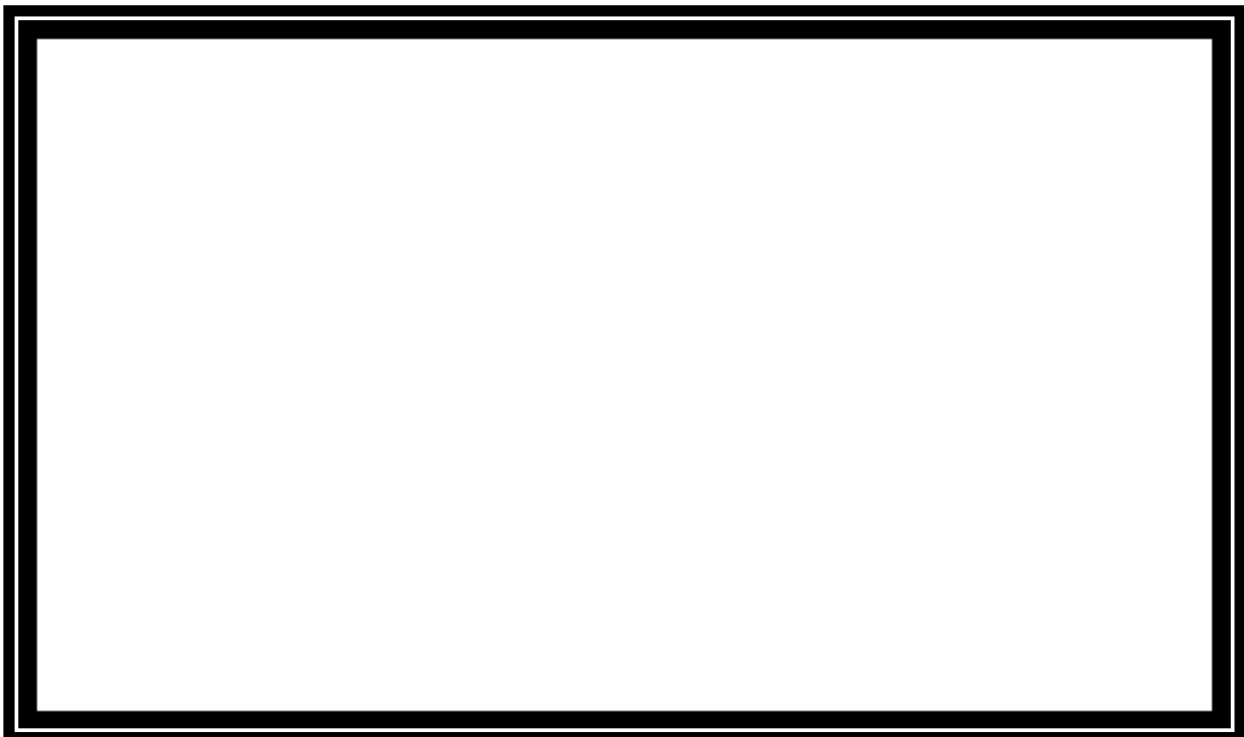
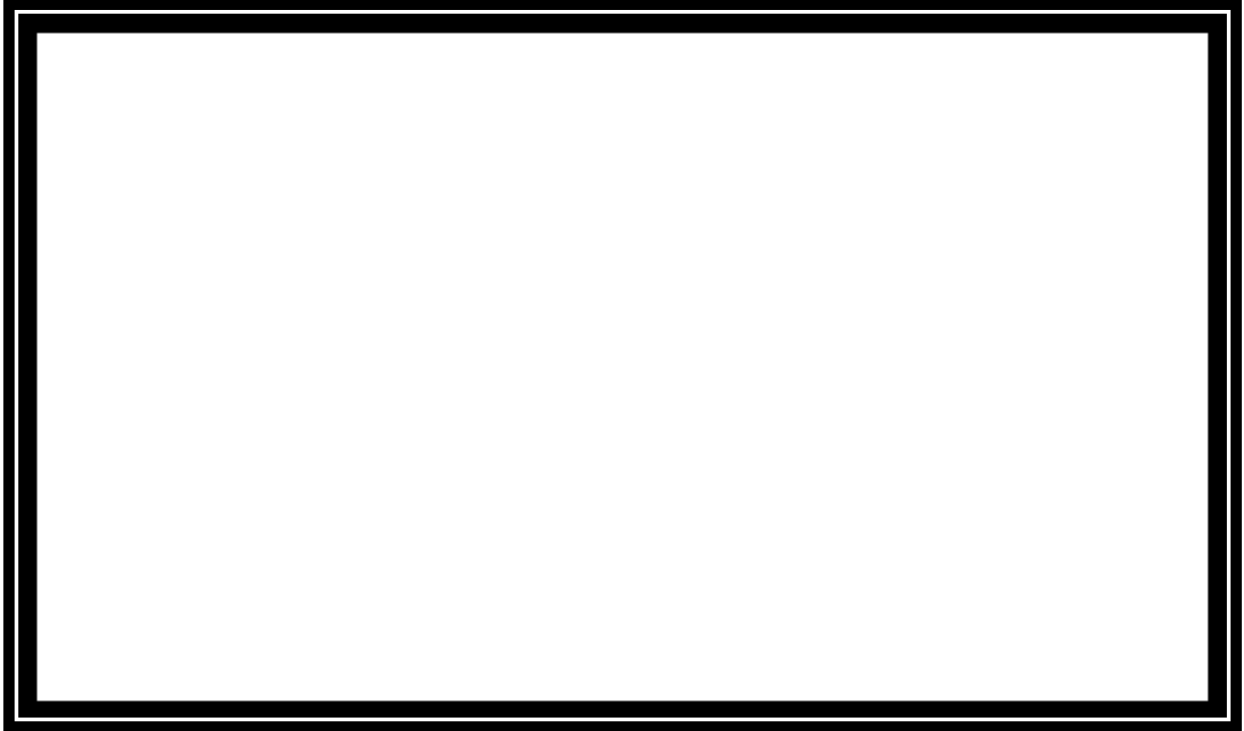
### **Day 3: October 25, 2024 - Cleanliness Activity 2**

Continuing the momentum, the third day of Swachhta Abhiyan 4.0 focused on cleaning the *garden areas and pathways* within the college campus. This task was carried out by enthusiastic students who were keen to contribute to the upkeep of their surroundings. The initiative fostered a sense of ownership and pride among students, motivating them to maintain cleanliness beyond the scope of the Swachhta Abhiyan. The beautified garden spaces became a relaxing and attractive area for students and staff to enjoy during breaks.



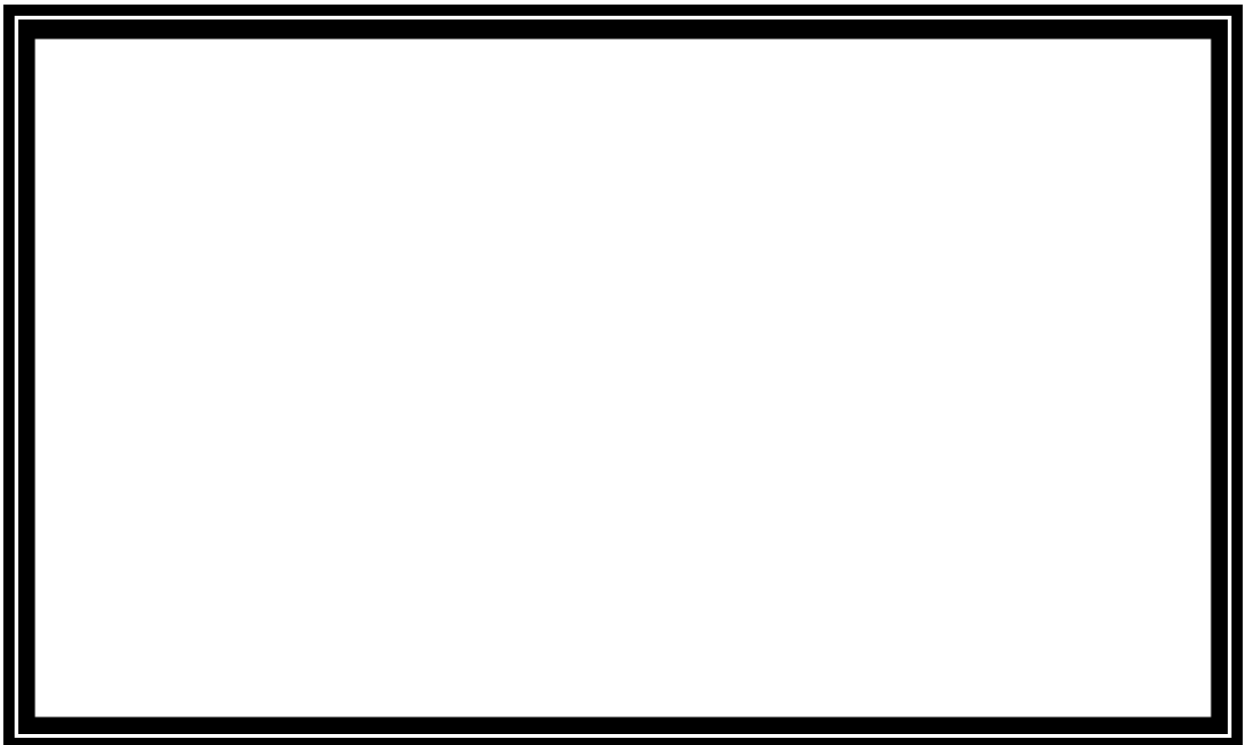
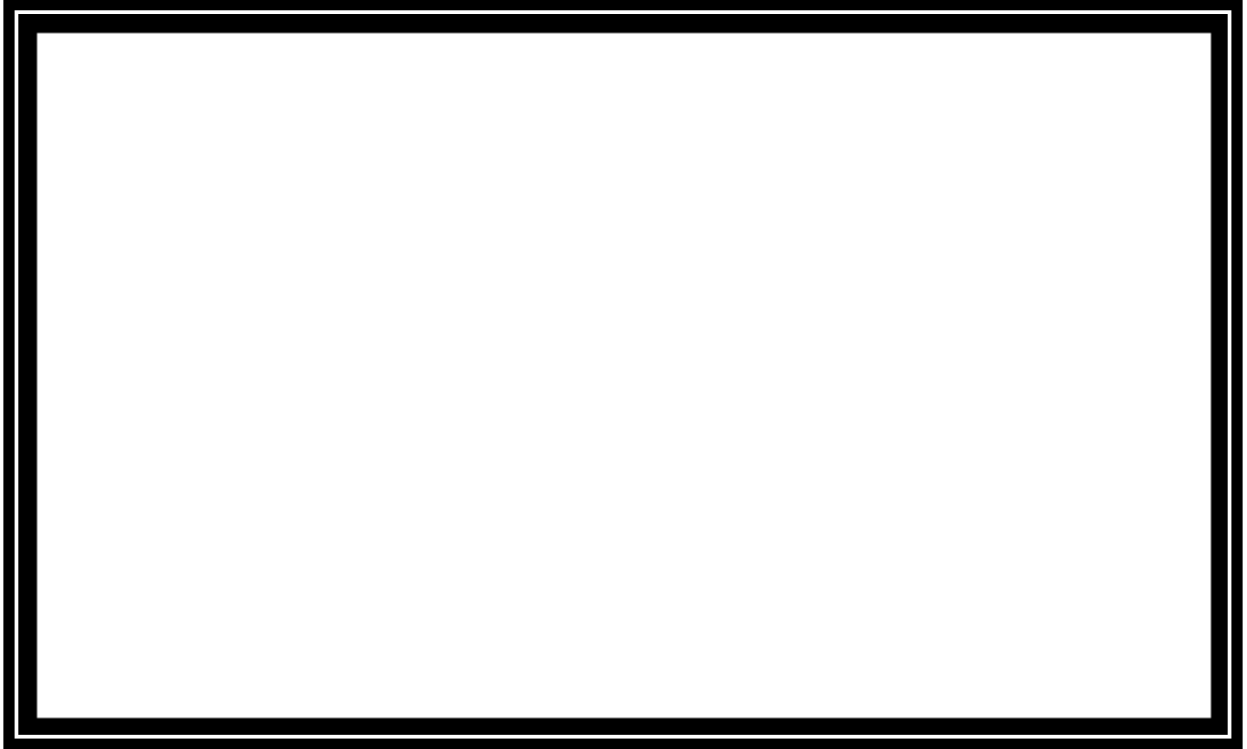
**Day 4: October 26, 2024 - Cleanliness Activity 3 (Records Management)**

On the fourth day, the emphasis shifted to *Records Management* as part of the cleanliness drive. All administrative departments organized and cleaned their records, files, and documents. Old and obsolete files were removed, and a systematic arrangement was implemented. Proper labelling and filing were introduced to improve efficiency and reduce paper clutter.



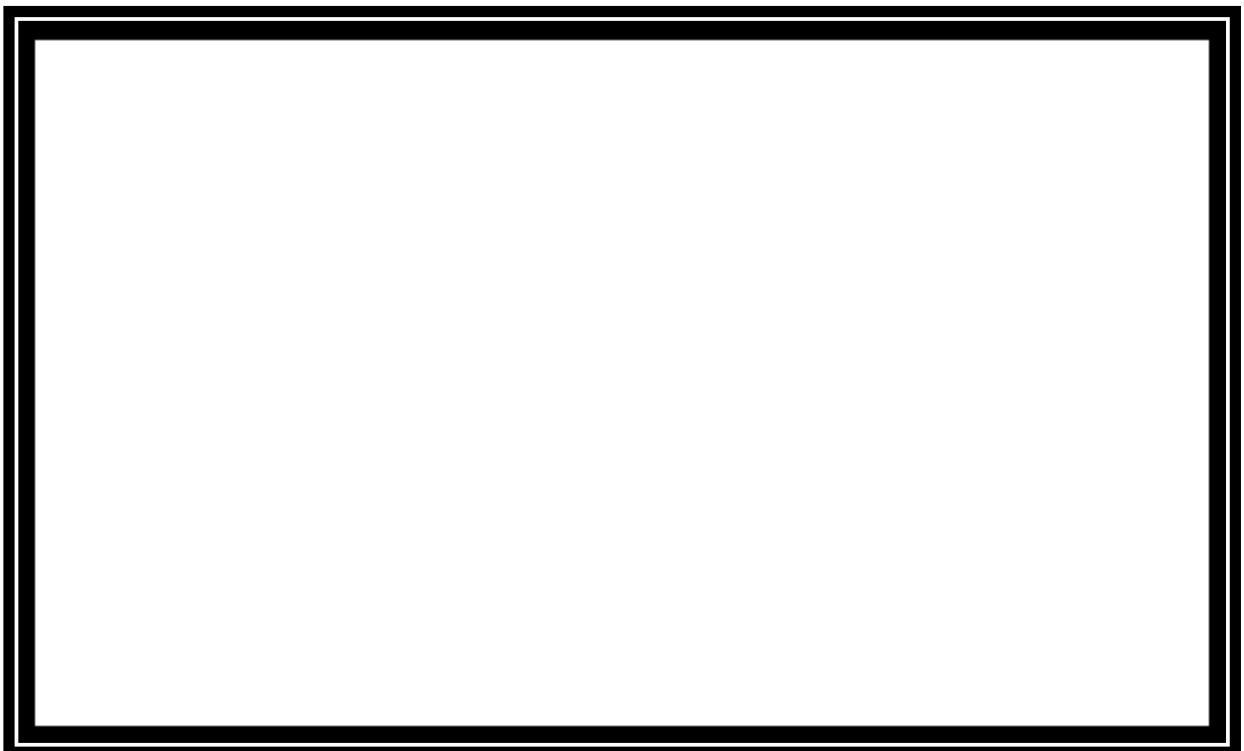
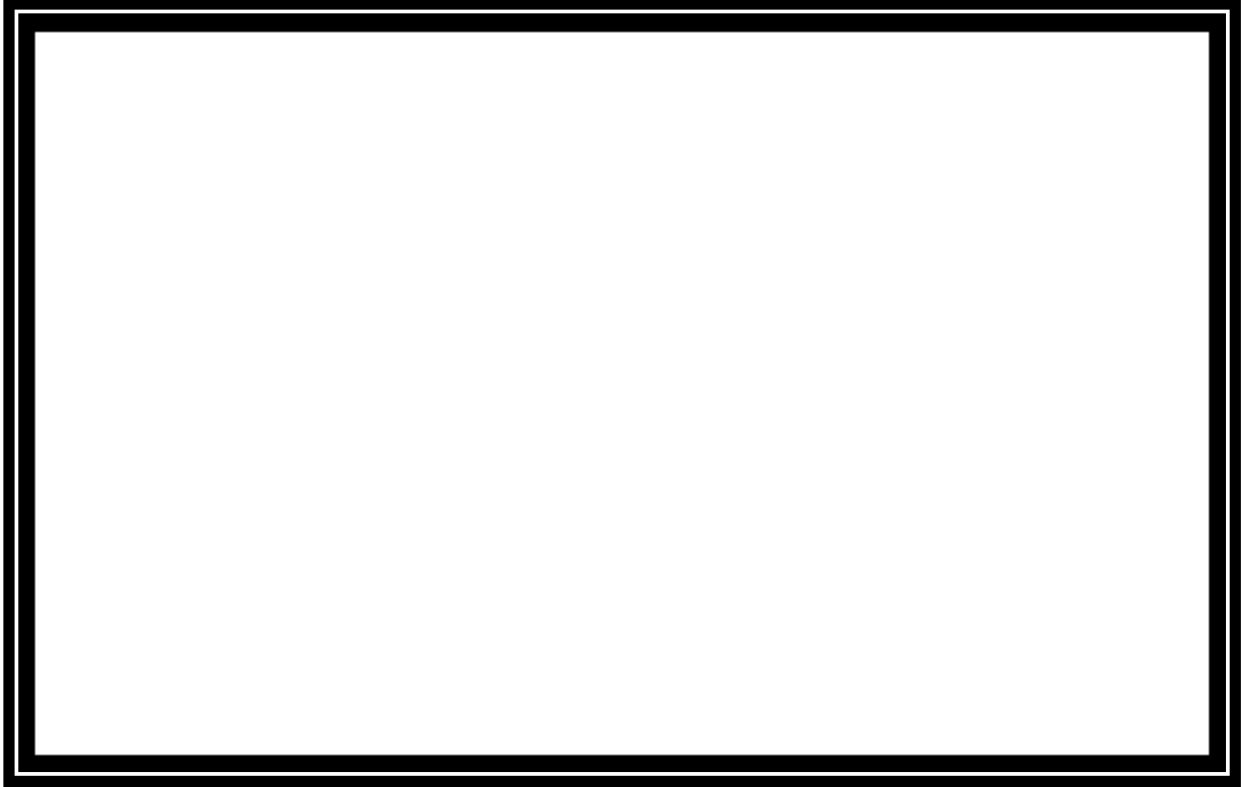
## **Day 5: October 28, 2024 - Plantation Drive 1**

The focus on environmental sustainability began with the first of two plantation drives. Students, staff, and faculty participated in planting saplings around the college campus. The event aimed to increase green cover and maintaining ecological balance.



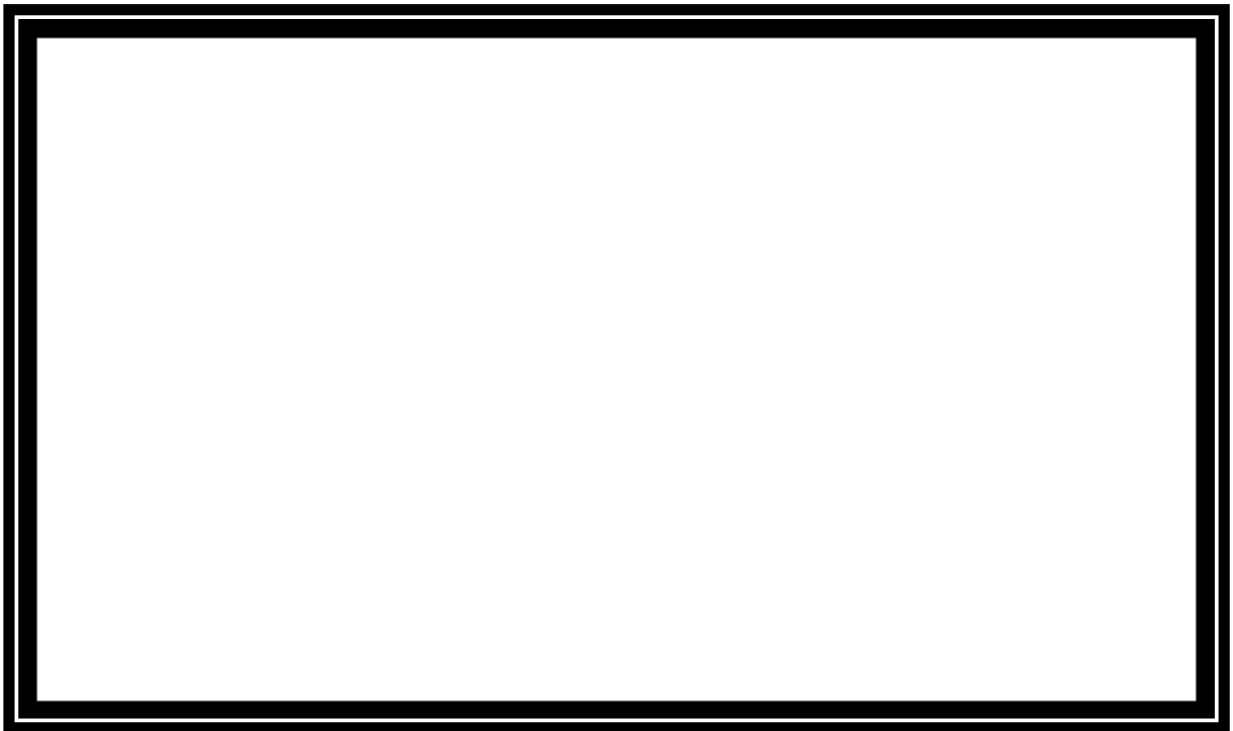
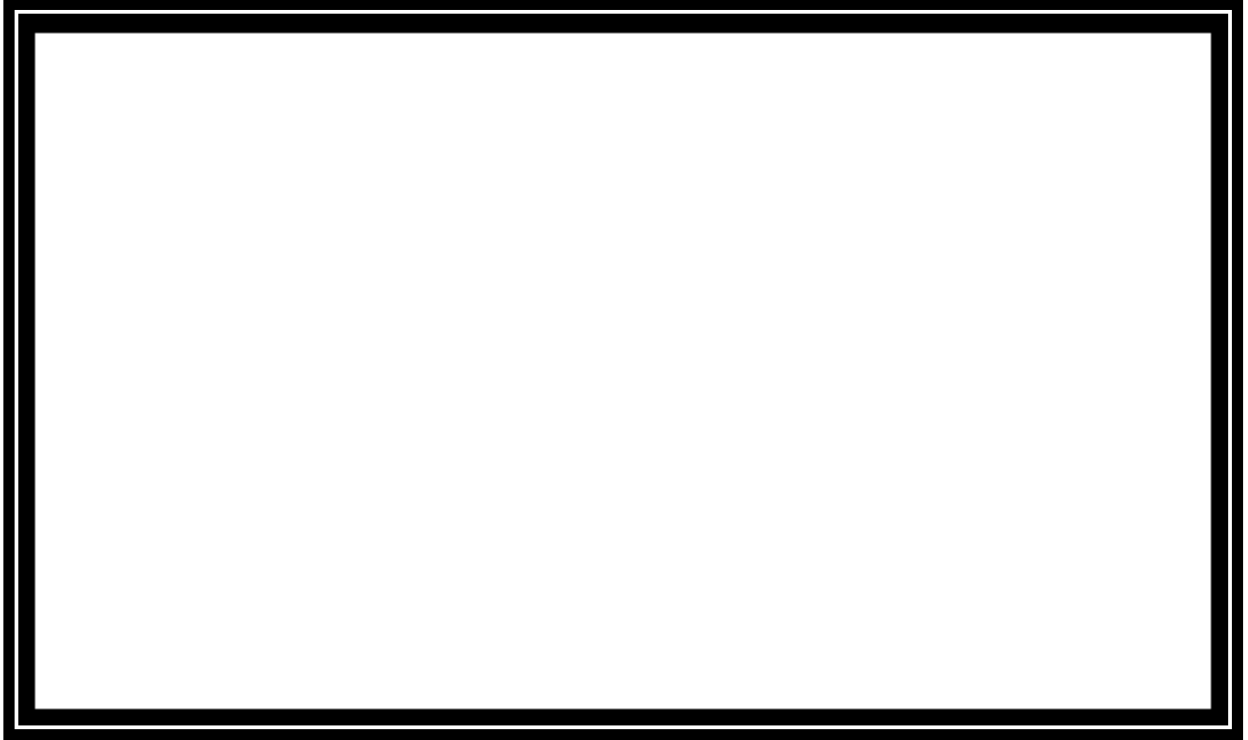
**Day 6: October 29, 2024 - Plantation Drive 2**

The second day of the plantation drive continued with the planting of additional saplings, specifically focusing on sapling small medicinal herbs within the college. The participants were educated on the medicinal values of each plant. Proper watering and maintenance strategies were also discussed to ensure the longevity of the new saplings.



## Day 7: October 30, 2024 - Beautification of the College

The final day of Swachhta Abhiyan 4.0 was dedicated to the *beautification of the college premises*. This initiative focused on enhancing the visual appeal of both the interior and exterior spaces through the strategic placement of flower pots and small ornamental plants. The event aimed to create a more welcoming and aesthetically pleasing environment for students, faculty, staff, and visitors.





## Summary:

From 23rd to 30th October 2024, ESIC Dental College and Hospital, Kalaburagi, successfully conducted **Swachhta Abhiyan 4.0**, a week-long series of activities focused on promoting cleanliness within the college campus. The following activities were carried out:

1. **Swachhta Run (23rd October 2024):** It aimed at raising awareness about the importance of cleanliness. Faculty, staff, and students joined the 3-kilometer run, which also drew in local community members to spread the message of a healthy, green environment.
2. **Cleanliness Activity 1 (24th October 2024):** Faculty, staff, and students collectively undertook a cleanliness drive around the college campus, removing litter, segregating waste, and ensuring proper disposal in adherence to waste management guidelines.
3. **Cleanliness Activity 2 (25th October 2024):** Students took the lead in cleaning and maintaining garden areas and pathways within the campus. These efforts transformed the green spaces into attractive and relaxing areas for all.
4. **Cleanliness Activity 3 - Records Management (26th October 2024):** Administrative departments focused on cleaning and organizing records, discarding obsolete files, and implementing an efficient filing system. This enhanced productivity and reduced paper clutter.
5. **Plantation Drive 1 (28th October 2024):** A plantation drive was conducted by students, faculty, and staff to increase the college's green cover by planting saplings around the campus.
6. **Plantation Drive 2 (29th October 2024):** The second plantation day highlighted the planting of medicinal herbs.
7. **Beautification of the College (30th October 2024):** The final day focused on beautification through the placement of flower pots and small plants inside and outside the college. This initiative aimed to enhance the aesthetic appeal of the campus, creating a welcoming atmosphere for students, staff, and visitors.

**Overall Impact:** Swachhta Abhiyan 4.0 successfully transformed the college into a cleaner, greener, and more beautiful space. It promoted sustainable practices and environmental consciousness among the college community, encouraging them to continue maintaining these standards year-round. The series of activities not only improved the physical surroundings but also instilled a deeper commitment to hygiene and environmental care.

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